

NORTHWOOD NEIGHBOURHOOD SERVICES



**SHARE THE LIGHT
AWARDS**

Annual Gala

June 14th, 2012

PARADISE BANQUET HALL

SPONSORSHIP PROSPECTUS



Northwood Neighbourhood Services
2625 Weston Rd. Building D, 2nd Floor, Unit 27 Toronto, Ontario M9N 3V8
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OUR INVITATION

We are pleased to announce on June 14th, 2012 Northwood Neighbourhood Services will host the *Share the Light Awards Gala* at the beautiful Paradise Banquet Hall.

We encourage you to be part of this outstanding event. We ask for your support and invite you to join our sponsorship team.

For every dollar we raise, 80 cents will go to support our Seniors' Programs. The number of seniors needing services is rapidly growing and we are seeing increased poverty, isolation and abuse.

This prospectus outlines various sponsorship opportunities that have been designed for your participation and to help bring your organization's brand to life.

We welcome your ideas and creative solutions.

OUR FAMILY OF SPONSORS INCLUDES:



WE'RE CELEBRATING THE BEST OF THE BEST!

Please join us as we pay tribute to those hardworking individuals in the nonprofit sector who, through their leadership, their tireless delivery of programs & services AND their commitment to enriching the community have helped improve the lives of others.

Award recipients will be honoured for their dedication, innovation, expertise and leadership in the non-profit sector.

The *Share the Light Awards Gala* will include a cocktail reception and silent auction followed by an elegant dinner and awards ceremony. Guests will be delighted with our special guest MC and entertainment.

From grand chandeliers to a lavish interior, PARADISE BANQUET HALL is an encounter with 18th century opulence. Located in Vaughan on Jane Street, just north of 407, there is easy access from all major highways and public transit.

WE LOOK FORWARD TO SEEING YOU!

WHO IS NORTHWOOD NEIGHBOURHOOD SERVICES?

We are a non-profit, charitable organization serving newcomers and multicultural communities. Established in 1982, our clients include newcomer families, youth, children and seniors. In 2010 we served over 10,000 clients with an operating budget of 1.4 million dollars.

Our clients live in Jane/Finch and Weston/Mount Dennis communities. They come to Toronto from every continent, with a large portion of clients arriving from South American and Africa. Generally low income, they are high need families struggling to find meaningful employment and affordable housing.

Our programs are designed and refined periodically to fit the ever changing needs of our newcomer clients. We have recently increased our services for high risk youth.

Our staff includes Caribbean, African (Somali, Amharic, Arabic, Tigrinya), Hispanic, South Asian, Vietnamese and Albanian workers.

OUR PROGRAMS AND SERVICES INCLUDE:

- Settlement Services
- Child/parent Programs
- Private Sponsorship of Refugees (PSR), through our Sponsorship Agreement Holder (SAH) Program
- Youth Recreational and Educational Programs
- English Conversation Circles
- Seniors' Recreational and Educational Programs
- Dress for Success
- Income Tax Training and Clinic
- Freedom from Violence Program
- Green Program
- Translation Bureau
- Investing in Neighbourhoods

SPONSORSHIP PROGRAM

Northwood Neighbourhood Services *Share the Light Awards Gala* offers you a unique opportunity to connect, network and share your brand with over 250 community, business, government and third sector (non-profit) members.

ALL SPONSORS RECEIVE THE FOLLOWING BENEFITS:

- Recognition on Northwood Website
- Recognition in Gala on-site Program
- Recognition in Gala sponsor slide loop

Note: The benefits above can also be purchased as a gala supporter: **\$500**

“You cannot find a group of more dedicated, devoted, pleasant and hard working staff. As you walk through the door you are greeted with a warm and friendly smile by all the staff members.

... L. Paul, Client

“I was sick and diagnosed with depression. My psychologist told me about the Spanish senior’s group. I am a vegetarian and I shared many ideas with the Lina (the leader). I led a workshop with tips on natural products and how to be healthy. Since I started to come to this group, I feel better. I like to go to the program every week to know more people and learn new things.”

... David Mendoza

Seniors’ Program Participant

SPONSORSHIP PROGRAM

EXCLUSIVE OPPORTUNITIES:

LEAD SPONSOR **\$20,000**

- Recognition on Northwood Website and Link to Your Site
- Recognition in Gala on-site Program
- Recognition in Gala Sponsor Slide Loop
- Lead Positioning at Gala
- Headline Recognition: *Northwood Neighbourhood Services Awards Gala, Presented by: **YOUR NAME GOES HERE***
- Full Page Ad in Gala Program
- Full Page Message about your Company in Gala Program
- Logo Recognition on all Gala Promotional Material
- Recognition from Host at Beginning of Evening
- Deliver 3 Minute Address During Dinner

"I have been coming to Kids Place for almost 3 years and it's been a great experience for my daughter. They taught her how to interact with other kids and prepared her for kindergarten. It is a great program. I give applause to the teachers. GREAT JOB!"

... I. & M. Pagniello, Client

SPONSORSHIP PROGRAM

AWARD SPONSOR **\$5,000**

(4 opportunities available)

- Recognition on Northwood Website and Link to Your Site
- Recognition in Gala on-site Program
- Recognition in Gala Sponsor Slide Loop
- ½ Page Ad in Gala Program
- ½ Page Message about Your Company in Gala Program
- Logo Recognition on Gala Promotional Material
- Premiere Seating at Table for 2 at Gala
- Recognition from Host at Beginning of Evening
- Present Award on Stage

RECEPTION SPONSOR **\$1,500**

- Recognition on Northwood Website and Link to Your Site
- Recognition in Gala on-site Program
- Recognition in Gala Sponsor Slide Loop

"I am 71 and I live alone. I volunteer in this program. I like to come every week to help Lina. She is affectionate and respectful with us. She teaches us many things about health, safety and crafts. I like the program because I feel happy, helpful and active. Now I have good friends in this group."

... Laura Zambrano, Seniors' Program participant

SPONSORSHIP PROGRAM

TABLE SPONSOR **\$1,000**

- Recognition on Northwood Website and Link to Your Site
- Recognition in Gala on-site Program
- ¼ Page Ad in Gala Program
- Deliver Greetings to Attendees during Reception
- Recognition in Gala Sponsor Slide Loop
- Recognition in Gala Program
- Seating at Table for 10
- Signage on Table

“You should invest in Northwood as individuals like myself benefit from their excellent services that assisted me in adapting and integrating into the Canadian Society.”

... Emmanuel Jean, Client

GALA SUPPORTER **\$500**

- Recognition in Gala on-site Program

IN-KIND DONATIONS

- Benefits will be based on value of the donation

“We are very thankful to Northwood Neighbourhood Services for giving us the opportunity to get together with other seniors. Here we forget our stress and we enjoy being with friends. Here we have fun, we enjoy games, exercises, music and all other activities.”

... R.K, Albanian Seniors' Group

Northwood Neighbourhood Services

SHARE THE LIGHT AWARDS

- Leadership Award
- Service Excellence Award
- Welcoming Communities Award
- Client Success Award

Community Non Profit Agencies play a vital role in supporting and strengthening individuals, families and communities.

Northwood Neighbourhood Services developed the *Share the Light Awards* program to recognize the passion and hard work that often goes unnoticed. It is important to pay tribute to our Peers for their dedication and commitment to those who need help and support.

The Awards recognize the enormously important roles played by the leaders and staff of our nonprofit organizations in improving our lives and communities.

LEADERSHIP AWARD was created to recognize Executive Directors and Board Directors who work tirelessly to lead their organizations with vision & passion

SERVICE EXCELLENCE AWARD was created to recognize Frontline Workers who go above and beyond in delivering services to their clients

WELCOMING COMMUNITIES AWARD was created to recognize First Point of Contact Individuals who offer a safe, warm & welcoming environment

CLIENT SUCCESS AWARD was created to recognize a Client who, as a result of agency programs, was able to achieve, maintain & enhance a state of physical, mental & social well being



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