

NORTHWOOD NEIGHBOURHOOD SERVICES

1st Annual

Share the Light Awards Gala

JUNE 15, 2011

PARADISE BANQUET HALL



SPONSORSHIP PROSPECTUS



Northwood Neighbourhood Services
2625 Weston Rd. Building D, 2nd Floor, Unit 27 Toronto, Ontario M9N 3V8
www.northw.ca 416-748-0788

OUR INVITATION

We are pleased to announce on June 15, 2011 Northwood Neighbourhood Services will host our **1st Annual Share the Light Awards Gala** at the beautiful Paradise Banquet Hall.

We would like to invite you to be part of this outstanding event.

We ask for your support and invite you to join our sponsorship team.

Outlined in this prospectus are the many sponsorship opportunities we have designed for your participation and to help bring your organization's brand to life.

We welcome your ideas and creative solutions.

Our family of sponsors includes:



WE'RE ROLLING OUT THE RED CARPET!

Please join us for a celebration of the best of the best!

Help us pay tribute to those hardworking individuals in the nonprofit sector who, through their leadership, their tireless delivery of programs & services AND their commitment to enriching the community have helped improve the lives of others.

Award recipients will be honoured for their dedication, innovation, expertise and leadership in the non-profit sector.

The **Share the Light Awards Gala** will include a cocktail reception and silent auction followed by an elegant dinner and awards ceremony. Guests will be delighted with our special guest MC and entertainment.

From grand chandeliers to a lavish interior, PARADISE BANQUET HALL is an encounter with 18th century opulence. Located on Jane Street, just north of 407, there is easy access from all major highways and public transit.

**WE LOOK FORWARD
TO SEEING YOU!**

WHO IS NORTHWOOD NEIGHBOURHOOD SERVICES?

We are a non-profit, charitable organization serving newcomers and multicultural communities. Established in 1982, our main client groups include newcomer families, youth, children and seniors.

Our programs are designed and refined periodically to fit the ever changing needs of our newcomer clients.

Our staff includes Caribbean, African (Somali, Amharic, Arabic, Tigrinya), Hispanic, South Asian, Vietnamese and Albanian workers. Every month we serve hundreds of clients from around the world.

OUR PROGRAMS AND SERVICES INCLUDE:

- Settlement services
- Child/parent programs
- Sponsorship Agreement Holder (SAH)
- *Family Reunification Campaign*
- Youth summer programs
- English Conversation Circles
- Seniors' recreational programs
- Dress for Success
- Income tax training and clinic
- Freedom from Violence program
- Planning for a Better Future
- Green Program

SPONSORSHIP PROGRAM

Northwood Neighbourhood Services *Sharing the Light Awards Gala* offers you a unique opportunity to connect, network and share your brand with over 250 community, business, government and third sector (non-profit) members.

ALL SPONSORS RECEIVE THE FOLLOWING BENEFITS:

- Recognition on Northwood Website
- Recognition in Gala on-site Program
- Recognition in Gala sponsor slide loop

Note: The benefits above can also be purchased as a gala supporter: **\$500**

“You cannot find a group of more dedicated, devoted, pleasant and hard working staff. As you walk through the door you are greeted with a warm and friendly smile by all the staff members.

... L. Paul, Client

SPONSORSHIP PROGRAM

EXCLUSIVE OPPORTUNITIES:

LEAD SPONSOR **\$20,000**

- Recognition on Northwood Website and Link to Your Site
- Recognition in Gala on-site Program
- Recognition in Gala Sponsor Slide Loop
- Lead Positioning at Gala
- Headline Recognition: *Northwood Neighbourhood Services Awards Gala, Presented by: **YOUR NAME GOES HERE***
- Full Page Ad in Gala Program
- Full Page Message about your Company in Gala Program
- Logo Recognition on all Gala Promotional Material
- Recognition from Host at Beginning of Evening
- Deliver 3 Minute Address During Dinner

"I have been coming to Kids Place for almost 3 years and it's been a great experience for my daughter. They taught her how to interact with other kids and prepared her for kindergarten. It is a great program. I give applause to the teachers. GREAT JOB!"

... I. & M. Pagniello, Client

SPONSORSHIP PROGRAM

AWARD SPONSOR \$5,000

(4 opportunities available)

- Recognition on Northwood Website and Link to Your Site
- Recognition in Gala on-site Program
- Recognition in Gala Sponsor Slide Loop
- ½ Page Ad in Gala Program
- ½ Page Message about Your Company in Gala Program
- Logo Recognition on Gala Promotional Material
- Premiere Seating at Table for 2 at Gala
- Recognition from Host at Beginning of Evening
- Present Award on Stage

RECEPTION SPONSOR \$1,500

- Recognition on Northwood Website and Link to Your Site
- Recognition in Gala on-site Program
- Recognition in Gala Sponsor Slide Loop

SPONSORSHIP PROGRAM

TABLE SPONSOR **\$1,000**

- Recognition on Northwood Website and Link to Your Site
- Recognition in Gala on-site Program
- ¼ Page Ad in Gala Program
- Deliver Greetings to Attendees during Reception
- Recognition in Gala Sponsor Slide Loop
- Recognition in Gala Program
- Seating at Table for 10
- Signage on Table

GALA SUPPORTER **\$500**

- Recognition in Gala on-site Program

IN-KIND DONATIONS

- Benefits will be based on value of the donation

“You should invest in Northwood as individuals like myself benefit from their excellent services that assisted me in adapting and integrating into the Canadian Society.”

... Emmanuel Jean, Client

Northwood Neighbourhood Services

SHARE THE LIGHT AWARDS

- Leadership Award
- Service Excellence Award
- Welcoming Communities Award
- Client Success Award

Community Non Profit Agencies play a vital role in supporting and strengthening individuals, families and communities.

Northwood Neighbourhood Services developed the *Share the Light Awards* program to recognize the passion and hard work that often goes unnoticed. It is important to pay tribute to our Peers for their dedication and commitment to those who need help and support.

The Awards recognize the enormously important roles played by the leaders and staff of our nonprofit organizations in improving our lives and communities.

LEADERSHIP AWARD was created to recognize Executive Directors and Board Directors who work tirelessly to lead their organizations with vision & passion

SERVICE EXCELLENCE AWARD was created to recognize Frontline Workers who go above and beyond in delivering services to their clients

WELCOMING COMMUNITIES AWARD was created to recognize First Point of Contact Individuals who offer a safe, warm & welcoming environment

CLIENT SUCCESS AWARD was created to recognize a Client who, as a result of agency programs, was able to achieve, maintain & enhance a state of physical, mental & social well being



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